

UPOP Corporate Sponsorship Offerings in Detail



UPOP is one of three programs within MIT's Technical Leadership and Communication (TLC) Programs with employer engagement offerings. TLC employer network members have access to early engagement opportunities with UPOP sophomores by providing employment openings for students in our weekly and ongoing listings, and via exclusive events.

Employer network members that are looking for a deeper level of engagement with UPOP are invited to become UPOP sponsors. Sponsors receive all the free benefits of employer network membership, in addition to our tiered corporate sponsorship offerings, which allow flexibility for your company to determine your desired level of engagement.

TLC Employer Network Membership (Free)

Organizations receive high-touch support and guidance from staff throughout the recruitment process of UPOP students. Benefits for TLC employer network members that engage with UPOP include:

- Summer internship postings or other opportunities advertised to hundreds of current UPOP sophomores
- Invitations for company representatives to attend UPOP events with students, including the resume review workshop, the annual Employer Networking & Career Event (limited to two reps), and other career readiness-focused events
- Advertising of companies' general campus or virtual events to UPOP sophomores through its weekly student email
- Listing as a network member on the TLC and UPOP websites

UPOP Corporate Sponsorships

All sponsorship levels include:

- Automatic inclusion in the TLC Employer Network as an organization engaging with UPOP, with all associated benefits
- Prominent sponsor acknowledgement on the UPOP website and campus digital display screen, at all Team Training Workshops (TTW), and in student communication channels throughout the academic sponsorship year
- Priority invitations to participate in UPOP career readiness events with students
- Guaranteed registration for the UPOP Employer Networking & Career Event





À la Carte Sponsorships

\$1,500 - \$2,500

High visibility, exclusive access, and engagement opportunities at our Employer Networking & Career Event, during our signature Team Training Workshops (TTW), or at a local employer-hosted onsite event. Three options:

Option

1

Local Employer-Hosted Onsite Event Sponsorship (\$1,500)

- One local (within a 25-mile radius of MIT campus) employer-hosted onsite event at employer's organization in the fall or spring semester exclusive to UPOP sophomores, UPOP alums who are juniors and seniors, and Gordon-MIT Engineering Leadership Program (GEL) students.

- Employer is responsible for all onsite event logistics, including catering and transportation (if applicable)
- UPOP is responsible for event promotion and student registration and will work with your team to craft a customized event that works best for your organization and its goals and is of interest to UPOP students
- Optional targeted event promotion to MIT students beyond the UPOP community

Deadlines to confirm Local Employer-Hosted Onsite Event Sponsorship:

Fall semester event: September 4, 2026
Spring semester event: February 5, 2027

Option

2

Team Training Workshop (TTW) Team Prizes Sponsorship (\$1,500 per workshop session)

- Option of providing either in-kind or financial sponsorship for team prizes at one, two, or all three TTW sessions held in January and February
- Prizes are awarded to a winning team of UPOP students at the end of each sponsored workshop session

Deadline to confirm TTW Team Prizes Sponsorship: December 18, 2026

Option

3

Employer Networking & Career Event Sponsorship (\$2,500 pending availability*)

- Event is at MIT on January 29, 2027 and is exclusive to UPOP sophomores, UPOP alums who are juniors and seniors, and Gordon-MIT Engineering Leadership Program (GEL) students.

- Prime placement of a branded company table, with space for any banners, recruiting materials, and giveaways
- Option for up to five company representatives to attend (ordinarily two-rep limit)

**Priority inclusion for UPOP Annual Corporate Partner Sponsors. Limit of 10 networking event sponsors.*

Deadline to confirm Employer Networking & Career Event Sponsorship: December 18, 2026





Signature Event Sponsorship

\$5,000

For companies that are looking to deepen their level of direct engagement with MIT undergraduates by hosting a targeted event exclusive to the UPOP student community.

- **One on-campus lunchtime, afternoon, or evening event in the fall or spring semester** exclusive to UPOP sophomores, UPOP alums who are juniors and seniors, and Gordon-MIT Engineering Leadership Program (GEL) students
 - **All aspects of your signature event will be hosted and coordinated by UPOP staff**, including event promotion, student registration, catering, and AV needs
 - **UPOP will work with your team to craft a customized event** that works best for your organization and its goals and is of interest to UPOP students. We can be flexible with the event type to best accommodate your needs. Examples of event offerings include but are not limited to:
 - Networking Session
 - Roundtable or Panel Discussion
 - Lunch and Learn/Info Session
 - Professional Development or Technical Activity/Topic (e.g., career pathways event or a topic that aligns with a UPOP Milestone workshop)
 - **Optional targeted event promotion** to MIT students beyond the UPOP community
 - **Optional UPOP facilitation of additional on-campus coffee chats with UPOP students** on or near the sponsored event date. UPOP will collaborate with MIT Career Advising & Professional Development (CAPD) to arrange logistics, including room location and schedule creation
 - **Included option to add one employer-hosted virtual event in the fall or spring semester** exclusive to the UPOP community
 - Employer is responsible for virtual event setup and logistics
 - UPOP is responsible for event promotion and student registration
 - Optional targeted event promotion to MIT students beyond the UPOP community

Deadlines to confirm Signature Event Sponsorship:

Fall semester event: September 4, 2026

Spring semester event: February 5, 2027





Annual Corporate Partner Sponsorship \$15,000

A more cost-effective package for companies that wish to broaden their engagement with UPOP by sponsoring multiple events exclusive to the UPOP student community.

- **Two signature sponsored events (one per semester)** exclusive to UPOP sophomores, UPOP alums who are juniors and seniors, and Gordon-MIT Engineering Leadership Program (GEL) students. Select any two of the following for your events:
 - **On-campus event:** Same benefits and parameters as outlined for Signature Event Sponsorship
 - **Employer-hosted virtual event:** Employer is responsible for virtual event setup and logistics. UPOP is responsible for event promotion and student registration.
 - **Local employer-hosted onsite event:** Same benefits and parameters as outlined for Local Employer-Hosted Onsite Event Sponsorship
- **Optional targeted event promotion** to MIT students beyond the UPOP community for any signature sponsored events
- **Optional UPOP facilitation of additional on-campus coffee chats and/or interviews with UPOP students** on or near the on-campus sponsored event date(s). UPOP will collaborate with MIT Career Advising & Professional Development (CAPD) to arrange logistics, including room location and schedule creation. The opportunity to meet with UPOP students via coffee chats is also available during the MIT Fall Career Fair week (September 21-24, 2026) on a space-available basis.
- **Automatic inclusion as a sponsor for the Employer Networking & Career Event**
 - Same benefits and parameters as outlined for Employer Networking & Career Event Sponsorship

Deadline to confirm Annual Corporate Partner Sponsorship: September 4, 2026

