

## Employer Network (Free)

Receive high-touch support and guidance with UPOP student recruitment

- Regular advertisement of internship postings, events, or other opportunities to UPOP sophomores
- Invitations for company representatives to attend UPOP Employer Networking & Career Events and selected workshop panels
- Listing as a network member on the UPOP website

## À la Carte Sponsorships \$1,500 - \$2,500

High visibility, exclusive access, and engagement opportunities

### Option 1: \$1,500

Local Employer-Hosted Onsite Event

### Option 2: \$1,500

Team Training Workshop (TTW) Team Prizes Sponsorship (\$1,500 per workshop)

### Option 3: \$2,500

In-Person Employer Networking & Career Event Sponsorship (late January 2025 on the MIT campus)

## Signature Event Sponsorship \$5,000

Deepen your level of direct engagement with a targeted event exclusive to the UPOP student community

- One on-campus event in the fall or spring semester (all event aspects hosted and coordinated by UPOP staff)
- Optional UPOP facilitation of additional on-campus coffee chats with UPOP students on or near the sponsored event date
- Included option to add one employer-hosted virtual event in the fall or spring semester exclusive to the UPOP community

## Annual Corporate Partner Sponsorship \$15,000

Sponsor multiple events exclusive to the UPOP student community

- Two signature sponsored events (one per semester). Select any two of the following for your events:
  - On-campus event (all event aspects hosted and coordinated by UPOP staff)
  - Employer-hosted virtual event
  - Local employer-hosted onsite event
- Optional UPOP facilitation of additional on-campus coffee chats and/or interviews with UPOP students on or near the on-campus sponsored event date(s)
- Automatic inclusion as a sponsor for the In-Person Employer Networking & Career Event