



2023-2024 Corporate Sponsorship Offerings

EMPLOYER NETWORK MEMBER

FREE

Companies both new to MIT and familiar with MIT recruiting receive high-touch support and guidance from staff throughout the recruitment process of UPOP students.

À LA CARTE SPONSORSHIP OPPORTUNITIES

\$1,500 to \$2,500 per opportunity

High visibility, exclusive access, and engagement opportunities during our signature Team Training Workshops (TTW) and Employer Networking & Career Events.

SIGNATURE SPONSORED EVENTS

\$5,000 per event

For companies that are looking to deepen their level of direct engagement with MIT undergraduates. Host one targeted event exclusive to the UPOP student community.

ANNUAL CORPORATE PARTNER

\$15,000 per academic year

A more cost-effective package for companies that wish to broaden their engagement with the UPOP student community by sponsoring multiple events, including one targeted event and the Employer Networking & Career Events.

See reverse for a complete description of all sponsorship opportunities



EMPLOYER NETWORK MEMBER: FREE

- Internship postings or other opportunities advertised to current UPOP sophomores (year-round).
- Invitations for company representatives to attend UPOP events with students, including:
 - Employer panels at Milestone workshops
 - Resume Review workshop
 - February Employer Networking & Career Events (limit two reps per event)
- UPOP will advertise company's general campus or virtual events to UPOP sophomores (one circulation per event).
- Employer Network Members are listed on the UPOP website.

À LA CARTE SPONSORSHIP OPPORTUNITIES \$1,500 – \$2,500 per opportunity

1. UPOP Employer Networking & Career Events Sponsorship (February 2024): \$2,500 pending availability*

Events are exclusive to UPOP sophomores and UPOP alums who are juniors and seniors.

- Automatic inclusion in the UPOP Employer Network, with all associated benefits.
- Prime placement of a branded company table, including banner, recruiting materials, and giveaways.
- Option for up to five company representatives to attend (ordinarily two-rep limit).
- Prominent sponsor acknowledgement at UPOP's signature Team Training Workshops (TTW), and in UPOP student communication channels.
- Company logo will be featured on UPOP's website during the academic sponsorship year.

**Priority inclusion for UPOP Annual Corporate Partner Sponsors. Limit 10 sponsors per networking event.*

2. Sponsorship of Team Prizes awarded to UPOP students at our Team Training Workshops: \$1,500 per workshop

- Automatic inclusion in the UPOP Employer Network, with all associated benefits.
- Option of providing either in-kind or financial sponsorship for one, two, or all three workshops held in January and February 2024.
- Prominent sponsor acknowledgement at TTW, and in UPOP student communication channels.
- Company logo will be featured on UPOP's website during the academic sponsorship year.

Deadline to confirm À La Carte Sponsorships: December 1, 2023

SIGNATURE SPONSORED EVENTS \$5,000 per event

- Automatic inclusion in the UPOP Employer Network, with all associated benefits.
- A signature lunchtime, afternoon, or evening event during the semester of your choosing (fall or spring) exclusive to UPOP sophomores, UPOP alums who are juniors and seniors, and Gordon-MIT Engineering Leadership Program (GEL) students.
 - All aspects of your signature event will be hosted, promoted, and coordinated by UPOP staff. We will work with your team to craft customized content that works best for your organization and is of interest to UPOP students.
 - UPOP staff will manage each phase of the student and employer experience, including event promotion, student registration, catering, AV needs, and receiving materials. We will work with your team to offer an event that best fits your goals, whether a traditional information session, networking event, alumni panel, professional development learning, or other participatory experiences.
- Company logo will be featured on UPOP's website during the academic sponsorship year.

Deadlines to confirm Signature Event Sponsorships:

- **Fall Semester Event (limit five companies): August 25, 2023**
- **Spring Semester Event: December 1, 2023**



ANNUAL CORPORATE PARTNER SPONSORSHIP \$15,000 per academic year

- Automatic inclusion in the UPOP Employer Network, with all associated benefits.
- A signature event during the semester of your choosing (fall or spring), with all associated benefits (see Signature Sponsored Events section for full details).
- Automatic inclusion as a sponsor for the Employer Networking & Career Events (February 2024), including:
 - Prime placement of a branded company table, including banner, recruiting materials, and giveaways.
 - Option for up to five company representatives to attend (ordinarily two-rep limit).
 - Prominent sponsor acknowledgement at TTW, and in UPOP student communication channels
- Company logo will be featured on UPOP's website during the academic sponsorship year.
- Priority invitations to participate in UPOP events with students.

Deadline to confirm Annual Corporate Partner Sponsorship: August 25, 2023

