### Option 1: “Free”—

**Top Benefits:** Companies new to MIT on-campus recruiting receive high-touch support and guidance from staff throughout the recruitment process of UPOP students, including:

- Internship postings to 400+ current UPOP sophomores (year-round)
- Invitations for company reps to attend UPOP industry events, including: Employer Mock Interview Nights, Employer Résumé Review Evening and January Networking Luncheons (limit 2 representatives per lunch)
- UPOP will advertise company’s general on-campus events to 1000+ UPOP sophomores/juniors/seniors (one circulation per event)

### Option 2: Annual Corporate Membership

**Cost:** $15,000/year

**(September 2017 – May 2018)**

**Top Benefits:** A more cost-effective package for historical sponsors of UPOP (engaging in one or more events this year). Annual members (up to 10), may broaden their engagement by hosting up to one targeted event in fall or spring semesters exclusive to UPOP sophomores, juniors, seniors, and Gordon Engineering Leadership (GEL) students. **FIRST FIVE SPONSORS TO REGISTER RECEIVE PRIORITY FALL SEMESTER EVENT BOOKING**

**In addition:**

- Automatic inclusion as a Networking Lunch Sponsor for both Friday luncheons during UPOP’s January Workshops for 200+ students, MIT alums and faculty (ordinarily $2500 per luncheon (Jan 12 & Feb 2, 2018)); includes:
  - Branded company table, including banner, recruiting materials and giveaways available
  - Public acknowledgment to sponsoring companies before and during the luncheons
  - Opportunity to send up to 5 representatives to each lunch (ordinarily 2-rep limit)
  - An exclusive company profile featured on UPOP website during year of sponsorship.

### Option 3: Sponsored events

**Cost:** $5,000 per event

**(Fall & Spring Semesters*)

**Top Benefits:** Up to three new companies a year looking to deepen their level of engagement with a large population of undergraduates have the opportunity to host targeted events (ex: luncheons, breakfasts, evening workshop, high-profile speaking engagement and similar) exclusive to UPOP sophomores, juniors and seniors

**UPOP will:**

- Book central campus space
- Organize registration of UPOP students
- Heavily advertise and promote event to UPOP students (via email and campus posters)
- Organize catering and A/V as needed
- Staff the event (pre, during, post)
- Optional: store and distribute company-branded giveaways for event
- Optional: assist sponsoring company with developing format of event
- Optional: targeted audience majors

*Note: Fall Career Fair Week and month of January excluded from ad hoc event sponsorship.

### Option 4: Additional Sponsorship Opportunities during UPOP’s January Workshops

**Cost:** $2500-3500

**Top Benefits:** High visibility, acknowledgment, or engagement opportunities during our premiere programming weeks to 150+ sophomores, alums, and MIT faculty (per session)

1. **Pending availability**, sponsor a Friday Networking Lunch for 250+ UPOP sophomores, alums and employers (Friday, 12 January and/or Friday, 2 February 2018)

   **Cost:** $2500/lunch

   - Branded company table; public acknowledgment to sponsoring companies before and during the luncheon
   - Opportunity to send up to 5 representatives (ordinarily 2-rep limit)

2. **Sponsor popular T-shirts giveaways to 400+ sophomores**

   **Cost:** $3,000

3. **Sponsor popular UPOP/company-branded pad folio giveaways to 400+ sophomores**

   **Cost:** $3,500

*Priority inclusion for UPOP Annual Sponsors. Limit 10 sponsors per networking luncheon.

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