Option 1: "Free"

Top Benefits: Companies new to MIT on-campus recruiting receive high-touch support and guidance from staff throughout the recruitment process of UPOP students, including:

- Internship postings to 400+ current UPOP sophomores (year-round)
- Invitations for company reps to attend UPOP industry events, including: Employer Mock Interview Nights, Employer Résumé Review Evening and January Networking Luncheons (limit 2 representatives per lunch)
- UPOP will advertise company's general on-campus events to 1000+ UPOP sophomores/juniors/seniors (one circulation per event)

Option 2: Annual Corporate Membership

COST: $10,000/year

(September 2015 – June 2016)

Top benefits: A cost-effective package for historical sponsors. Annual members may broaden their engagement by hosting up to **two targeted events in the fall and/or spring semesters** exclusive to UPOP sophomores, juniors, seniors, and/or Gordon Engineering Leadership (GEL) students**, and in addition**:

- **Automatic inclusion as a Networking Lunch Sponsor for both Friday luncheons during UPOP's January Workshops** for 200+ attendees (ordinarily $2500 per luncheon), January 15 & 29, 2015; includes:
- Branded company table, including banner, recruiting materials and giveaways available
- Public acknowledgment to sponsoring companies before and during the luncheons
- Opportunity to send up to 5 representatives to each lunch (ordinarily 2-rep limit)
- **An exclusive company profile featured in one of UPOP's monthly e-newsletters** circulated to 300+ high-level MIT alums, deans, faculty, UPOP alums, and employers

Option 3: Sponsored events

COST: $5,000 per event

(Fall & Spring Semesters*)

RECOMMENDED FOR NEW-TO-UPOP EMPLOYERS:

Top Benefits: Companies looking to deepen their level of engagement with a large population of undergraduates have the opportunity to host targeted events (ex: luncheons, breakfasts, evening workshops, high-profile speaking engagement and similar) exclusive to UPOP sophomores, juniors and seniors

UPOP will:

- Book central campus space
- Organize registration of UPOP students
- Heavily advertise and promote event to UPOP students
- Organize catering and A/V as needed
- Staff the event (pre, during, post)
- Optional: store and distribute company-branded giveaways for event
- Optional: assist sponsoring company with developing format of event
- Optional: targeted audience majors

*Note: MIT Fall Career Fair Week (Sept 21-25, 2015) and the month of January are excluded from ad hoc event sponsorship.

Option 4: Additional Sponsorship Opportunities during UPOP's January Workshops

COST: $2500-3500

Top Benefits: High visibility and engagement opportunities during the Friday sessions of our premiere programming weeks in January. Options include:

1. ***Sponsor a Friday Networking Lunch for 200+ UPOP sophomores, alums and employers:**
   COST: $2500/luncheon

   Friday, January 15, 2016 and/or
   Friday, January 29, 2016

   - Branded company table; public acknowledgment to sponsoring companies before and during the event
   - Opportunity to send up to 5 representatives (ordinarily 2-rep limit)

2. **Sponsor popular T-shirts giveaways to 400+ sophomores**
   COST: $3,000

3. **Sponsor popular UPOP/company-branded pad folio giveaways to 400+ sophomores**
   COST: $3,500

*Pending availability; priority inclusion for UPOP Annual Sponsors. Limit 10 sponsors per luncheon.

Contact Amy Bass for more information: amybass@mit.edu; 617-452-2856 | Undergraduate Practice Opportunities Program | Massachusetts Institute of Technology | School of Engineering Building 1-123 | 77 Massachusetts Avenue | Cambridge MA 02319 | 617.253.0077 | upop@mit.edu | upop.mit.edu