Option 1: “Free”
Top Benefits: Companies new to MIT on-campus recruiting receive high-touch support and guidance from staff throughout the recruitment process of UPOP students, including:
- Internship postings to 400+ current UPOP sophomores (year-round)
- Invitations for company reps to attend UPOP industry events, including: Employer Mock Interview Nights, Employer Résumé Review Evening and January Networking Luncheons (limit 2 representatives per lunch)
- UPOP will advertise company’s general on-campus events to 1000+ UPOP sophomores/juniors/seniors (one circulation per event)

Option 2: Annual Corporate Membership
COST: $10,000/year
(September 2015 – June 2016)

Top benefits: A cost-effective package for historical sponsors. Annual members may broaden their engagement by hosting up to two targeted events in the fall and/or spring semesters exclusive to UPOP sophomores, juniors, seniors, and/or Gordon Engineering Leadership (GEL) students, and in addition:
- Automatic inclusion as a Networking Lunch Sponsor for both Friday luncheons during UPOP’s January Workshops for 200+ attendees (ordinarily $2500 per luncheon), January 15 & 29, 2015; includes:
  - Branded company table, including banner, recruiting materials and giveaways available
  - Public acknowledgment to sponsoring companies before and during the luncheons
  - Opportunity to send up to 5 representatives to each lunch (ordinarily 2-rep limit)
- An exclusive company profile featured in one of UPOP’s monthly e-newsletters circulated to 300+ high-level MIT alums, deans, faculty, UPOP alums, and employers

Option 3: Sponsored events
COST: $5,000 per event
(Fall & Spring Semesters*)
RECOMMENDED FOR NEW-TO-UPOP EMPLOYERS:

Top Benefits: Companies looking to deepen their level of engagement with a large population of undergraduates have the opportunity to host targeted events (ex: luncheons, breakfasts, evening workshops, high-profile speaking engagement and similar) exclusive to UPOP sophomores, juniors and seniors

UPOP will:
- Book central campus space
- Organize registration of UPOP students
- Heavily advertise and promote event to UPOP students
- Organize catering and A/V as needed
- Staff the event (pre, during, post)
- Optional: store and distribute company-branded giveaways for event
- Optional: assist sponsoring company with developing format of event
- Optional: targeted audience majors

*Note: MIT Fall Career Fair Week (Sept 21-25, 2015) and the month of January are excluded from ad hoc event sponsorship.

Option 4: Additional Sponsorship Opportunities during UPOP’s January Workshops
COST: $2500-3500

Top Benefits: High visibility and engagement opportunities during the Friday sessions of our premiere programming weeks in January. Options include:

1. *Sponsor a Friday Networking Lunch for 200+ UPOP sophomores, alums and employers:
   COST: $2500/luncheon
   - Friday, January 15, 2016 and/or Friday, January 29, 2016
   - Branded company table; public acknowledgment to sponsoring companies before and during the event
   - Opportunity to send up to 5 representatives (ordinarily 2-rep limit)

2. Sponsor popular T-shirts giveaways to 400+ sophomores
   COST: $3,000

3. Sponsor popular UPOP/company-branded pad folio giveaways to 400+ sophomores
   COST: $3,500

*Pending availability; priority inclusion for UPOP Annual Sponsors. Limit 10 sponsors per luncheon.